



Fighting Phone Spam with tellows Applications

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Phone terror will soon be put to a stop: the consumer protection platform www.tellows.co.uk provides solutions to end unwanted phone calls that waste valuable time. While in the UK everyone receives at least one nuisance call a month, the phone community for reverse search started their mission to minimize unwanted calls.

In 2010, the community platform was founded and soon expanded to numerous countries around the world, since telephone terror is on the rise. By 2018, the user base has grown much larger and showed that the topic represents an ongoing problem, which seems hard to fight. The website is the core and origin of tellows, with an international community sharing information on phone numbers in over 50 countries. While searching for an unknown phone number, a user can report numbers and share their experience with other users.

tellows is rooted in the knowledge of the community

Whether it is a survey from a product you bought some days ago or a call center who tries to change your insurance contract, all those phone number's are reported on the free forum to provide an overview and detailed information about dangerous calls. The ranking system makes it possible to report untrustworthy but also reliable phone numbers.

"After all those years, spam calls are still a huge problem"

tellows developed its own scoring to categorize unknown calls. The *tellows score* is based on the community's ratings regarding a phone numbers trustworthiness. The tellows score is calculated based on the given user reports, e.g. 9 for aggressive advertising or 1 for trustworthy number.

By now, tellows has also developed products to not just find details after the call, but also receive real-time data while the phone is ringing. There is a solution for landlines for private households and companies and mobile apps were launched to protect the growing amount of smartphone users.

"We have to keep pace with the constant growth of the market and the fast development of technology. After all those years, spam calls are still a huge problem that the law is not able to stem. We are constantly working on new features to satisfy the users and increase the protection from unwanted calls.", says Stefan Rick from the consumer protection platform.

The tellows apps protect their users on the GO

While the focus seemed to be on landlines a couple of years ago, unwanted calls are more often reported via mobiles which indicates a rather high amount of calls being received on smartphones. The solution from the tellows company was a mobile app that is available for Android and iOS using the knowledge collected by the community to protect people from unwanted calls.

The Android app from tellows enables users to identify incoming calls and rate phone numbers. The Premium version additionally features blocking unwanted calls and using a personalized blacklist. In the past weeks, the focus of the tellows development team turned to the iOS application.

iPhone app update with free features

The iPhone app has recently received an extensive update with notable new features to improve the user experience. The upgrade from January 2019 enables users to identify incoming calls in real-time with the new so-called Lite version. While the Pro version provides more details on incoming calls and also enables a call blocking service, the Lite version is free and provides basic identification and standard features like searching and reporting phone numbers.

Furthermore, the blacklist for the caller identification which requires to check whether a number is dangerous or not, will update itself every 2nd day to ensure an up-to-date protection. With this feature, users receive access to the tellows database which includes all dangerous phone number details without having to manually update it every now and then.

It is also possible to register on the tellows website or app. The app now allows its users to get instant access to their member area once they are logged in. In the member area, registered users can check, edit or delete the comments they have written before.

The new Lite feature is optimal for people who would like to test the app features before considering to purchase the Pro version with the full protection.

tellows grows – there is no standing still

While in 2018 the website received a new homepage design, the creators are already working on their next project. tellows is about to publish a new edition of their magazine in six countries due to the huge success of the previous magazine with over 400.000 downloads. The tellows magazine provides information about all current scam methods, it helps consumers on how to deal with unwanted calls and how to protect themselves. The website also expanded to new countries in late 2018 and is now available in the Philippines and Pakistan.

For further information: <https://blog.tellows.co.uk/2019/01/the-new-iphone-update-is-here/>

Blog: <https://blog.tellows.co.uk>

Magazine: <https://www.tellows.co.uk/c/about-tellows-uk/the-tellows-magazine-for-the-uk/>

Android App: <https://play.google.com/store/apps/details?id=app.tellows>

iPhone App: <https://itunes.apple.com/gb/app/tellows-caller-id-block/id1166263660?mt=8>

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The phone number community makes it possible for consumers to enter information and comments on numbers, besides others, on www.tellows.de, www.tellows.com, www.tellows.co.uk, www.tellows.co.nz, www.tellows.fr, www.tellows.es and www.tellows.it. In this way, tellows shall prevent consumers from being deceived. Commercial registry: Magistrates' Court Leipzig HRB 26291, managing director: Stefan Rick